

# The Chartered Management Institute (CMI) Level 7 Award & Certificate in Strategic Management & Leadership

4-Day Residential Programme in Keswick, Cumbria & 4 day Open Course in London or Dubai



These 'tools' based leadership development programme(s) focus on the practicalities of leadership from a delivery perspective and, through a series of competency based leadership skills assessments and experiential leadership development exercises, develops confidence within the leader

The Keswick programme makes use of the vista of the Lake District as we will be working outside each day on the reflective and experiential aspect of the programme, if attending the open course in London, this is achieved by attending the 4 day programme over a 8 week period at one day every two weeks

The programme is both blended and experiential in its nature with a range of online activities undertaken pre and post course through our CMI online learning and development portal [Management Direct](#)

## Who should attend?

[Experienced](#) or [aspiring](#) senior managers/directors/future leaders in your organisation

## Accreditation

This programme is accredited to the CMI Level 7 Award and Certificate in Strategic Management and Leadership

## Group size

This programme is limited to 12 delegates

## Developing your leadership capability?

Becoming a more effective leader involves delegates in a complex process of changing behaviours, based on an understanding of leadership and on the development of a range of personal and interpersonal skills

Simply understanding what leadership involves, or developing insight into the effect of one's own emotional state or values on decision-making, or being good at communicating with others is not sufficient, although each is a necessary component of any leadership role

It is the synthesis of this that enables effective leaders to recognise the effect of their own behaviours on other people and on the organisation, and to manage those behaviours to achieve the goals that they have agreed

Our CMI Level 7 Award and Certificate in Strategic Management and Leadership development programmes place great emphasis on developing this ability; if you are to continue to improve your performance beyond the programme – hence the [results driven focus](#)

Developing your leadership capability is an important characteristic of all successful leaders that they can reflect on their experiences and learn from them – effective leaders are not afraid of making mistakes, only of repeating mistakes

This ability, to learn and develop, is integral to CMI Level 7 Award and Certificate in Strategic Management and Leadership

The CMI Level 7 Award in Strategic Management and Leadership consists of one assignment which is [Strategic leadership](#), the Certificate has 2 assignments, [Strategic leadership](#) and [Implementing organisational change strategies](#), the first of which involves delegates developing the skills of the strategic leader and the second in driving through change in your respective organisation post course



## Module one – Strategic leadership

This module is about understanding strategic leadership skills and strategies and the understanding of ethical and cultural issues within your organisation.

- ▶ Develop the ability to be able to analyse the impact of the organisation's culture and values on strategic leadership
- ▶ Debate how organisational specific, legal, regulatory and ethical requirements impact on strategic leadership demands
- ▶ Learn how to evaluate current and emerging social concerns and expectations impacting on strategic leadership in your organisation
- ▶ Discuss the relationship between strategic management and leadership in your organisation
- ▶ Learn how to evaluate leadership styles and their impact on strategic decisions
- ▶ Discuss why leadership styles need to be adapted in different situations
- ▶ Learn how to evaluate the impact of leadership styles on your organisation
- ▶ Learn how to evaluate two differing leadership strategies
- ▶ Determine situational variables which could cause a change in leadership strategy
- ▶ Analyse a leadership strategy to support your organisational direction



## Module two – Implementing organisational change strategies

This module is about identifying, developing and implementing change strategies to meet organisational objectives, using a range of management models, tools and techniques.

- ▶ Learn how to use a range of organisational change models or frameworks
- ▶ Apply a range of creative problem solving techniques to address change challenges
- ▶ Identify and justify change solutions that link to organisational strategic plans
- ▶ Learn how to evaluate a range of change implementation models
- ▶ Identify the criteria to select a change implementation model that supports organisational change
- ▶ Learn how to demonstrate the use of analytical tools to monitor the progress and the effect of change
- ▶ Assess monitoring and measurement techniques to change within your organisation
- ▶ Learn how to analyse strategies to minimize adverse effects of change
- ▶ Identify the processes to review the impact of the change
- ▶ Learn how to present the findings of the impact review

## Progression – Becoming a Chartered Manager

Chartered Manager is the highest status that can be achieved in the management profession. Awarded only by CMI, it's recognized and valued across all sectors. Chartered Managers' satisfaction with the accreditation is remarkably high – giving a net promoter score of +67 (CMI, March 2015)

### The impact of chartered manager

A Chartered Managers average added value to their organisation.

£391,443

### Better managers...

96% use Chartered Manager as proof of leading people & managing change

### Achieving results

73% Exceeding targets. 86% improving operations. 80% new product development

### Confident leaders

96% use Chartered Manager to showcase their continual learning & growth

### Excelling managers...

83% say they are better managers after achieving Chartered status

### Positive leaders

92% report greater self-awareness

## Client testimonial

*“The Trainer is full of energy and reinforced the fact that there is always an achievable solution with good communication in any given situation.”*

Area Manager – Charity



## The CMI Level 7 Award in Strategic Management and Leadership

### The cost in the UK

The programme cost including, (accommodation and all meals if in Keswick), leadership development modules, online learning materials, leadership assessments, experiential learning, registration, accreditation and certification is £2195 + VAT per delegate.

### The cost in Dubai

The programme cost including, delegate day rate in a Hotel (includes Lunch and refreshments throughout each day of the programme) leadership development modules, experiential learning, online reading, leadership assessments and certification is \$6200 + VAT per delegate.

## The CMI Level 7 Certificate in Strategic Management and Leadership

### The cost in the UK

The programme cost including, (accommodation and all meals if in Keswick), leadership development modules, online learning materials, leadership assessments, experiential learning, registration, accreditation and certification is £2495 + VAT per delegate.

### The cost in Dubai

The programme cost including, delegate day rate in a Hotel (includes Lunch and refreshments throughout each day of the programme) leadership development modules, experiential learning, online reading, leadership assessments and certification is \$6600 + VAT per delegate.

## Programme dates

### Option one – Residential course in Keswick, Cumbria – 4 days

Programme 1:- 6th – 9th January 2020

Programme 2:- 15th – 18th June 2020

Programme 3:- 14th – 17th September 2020

### Option two – Open course in London

This 4 day open course will take place at our training centre in London on the following dates;

Programme 4:- 5th March 2020; 19th March 2020; 2nd April 2020; 23rd April 2020

Programme 5:- 6th October 2020; 15th October 2020; 4th November 2020; 18th November 2020

### Option three – 4-Day Block Course in London

Programme 6: 3rd February to 6th February 2010

### Option four – Open course in Dubai

This 4 day open course will take place at our training centre in Dubai on the following dates;

Programme 7:- 3rd – 6th May 2020

Programme 8:- 6th – 9th December 2020

## Flexible payment terms

\*If you are self-funding it is then possible to set up a 12 payment plan by direct debit or credit card

## Open residential courses in the Lake District with Results Driven Group

What makes the results driven experience different from any other residential course?

Firstly we will start with the location...

The northern Lake District around Keswick and Derwent Water is arguably one of the most beautiful areas in the UK, it does not matter which time of year you are there, the panorama is always changing and the views are always stunning...



Secondly we use nature as a metaphor for learning...

We believe that you think and work differently according to the environment you are exposed to and work in, we use all of the elements of nature to enhance the learning experience and take you out on each day of the programme to experience learning outdoors...?

“All of the activities we use are safe and are tailored to the capabilities of each group”

**Earth** – the landscape around us, the Mountains, Valleys and different vistas according to the seasons

**Air** – the different forces that the wind can create and the effect on the landscape that it has is awe inspiring!!

**Fire** – the strength of the sun and difference it can make to a view or an experience or how you feel allows you to reflect and look at things from different perspectives

**Water** – the lakes and the rain, the background vistas that you can embrace in the different seasons make this a stunning place to learn

### Client testimonial

*Fantastic way to learn and improve your skills. Environment unbelievable, enthusiastic trainer and the chance to meet an interesting group of people to exchange views and theories.*

Debbie Frisker



Thirdly, the delegate experience is completely different...

Normally on a residential course you would just turn up at 0930 in the morning and then go home at 1600 back to your Hotel, as part of the programme we spend time learning together, undertaking activities together, eating together and most of all having FUN, one delegate recently described this as Homeliness, and that he has never come across this type of experience before on a training course...

### Client testimonial

*A fast moving inspirational course which utilises a range of teaching methods in beautiful surroundings...*

Lisa Aitken

And finally the networking aspect...

This is something you can never recreate on a closed course programme, when you mix up clients who come from the public, private and third sectors, who have had completely different life experiences, different perspectives of how things work and job roles – then anything can happen!!, it is usually pretty special and we have seen long lasting friendships developed over the time that they spend with us in the Lakes...

Your accommodation whilst in Keswick...

We have 3 beautiful Houses in Keswick where you will stay whilst on your residential course in the Lakes, you will have your own bedroom and you will be fully catered for as well over the period of your stay...

If you would like to see the properties, then please visit; [www.newlandshousekeswick.co.uk](http://www.newlandshousekeswick.co.uk) for further information

Hopefully this will give you an insight to why the results driven learning experience is different...

Regards

Chris Goodwin – MD – Results Driven Group