

Digital Learning & Development Skills Business Partnering Programme



From the Results Driven Group
& Digital Skills People

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Digital Learning and Development Skills Business Partnering Development Programme from the Results Driven Group & Digital Skills People

Introduction

As we have seen from the impact of Covid-19 globally, we have been forced to undertake learning in a different way – online and virtually as part of the overall blend of how we learn!!

We can't afford to wait; we need to embrace change NOW!!

The evidence / numbers...re the impact of Covid on learning...

1. 94% of L&D professionals report having to change their L&D strategy in response to the COVID-19 pandemic; with 2 in 3 making significant changes to what they do and how they do it.
2. Coping with the impact isn't easy; only 1 in 4 found it easy to cope with the changes to their L&D operations as a result of the pandemic. With 42% reporting they had found coping with the impact on their L&D operation difficult.
3. 59% thought their organisation's adoption of digital learning was immature and those with immature digital learning adoption are 3X more likely to have found coping with the pandemic difficult, compared to organisations with a mature approach to digital learning.
4. Digital learning maturity matters; those with a mature digital learning approach are twice as likely to have found coping with the impact of the pandemic easy.
5. 71% have experienced an increased demand for digital learning from end users with only 2% seeing lower demand for digital learning.
6. 21% have implemented a 'NEW' digital learning solution or expanded their number of licenses; of those 10% have rushed through a digital learning procurement in response to the pandemic.
7. Traditional e-learning shows signs of waning both in adoption and perceived success.
8. Video, curated, mobile & microlearning is the highest rated content in providing success in support for organisations throughout the COVID-19 crisis. More traditional approaches such as bespoke e-learning and off-the-shelf courses are reported to be marginally less successful.
9. 84% of L&D leaders think it is now more important to integrate digital learning into corporate collaboration platforms.
10. L&D will never be the same again Only 5% think their learning strategy, investment and resourcing will go back to what it was before the pandemic began.

Source – www.fosway.com

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Let's face it! All of our experiences will have been different; whether they be good, bad or indifferent!

On reflection of these different experiences we have developed a Digital learning and development skills business partnering development programme which will enable you to work in partnership with your colleagues/customers to develop engaging and thought provoking content which if delivered as part of a blended learning approach will deliver memorable and thought provoking content.

Capability in the sector

There is a massive shortage of Digital Talent in the UK, if we don't develop the capability in the sector then we won't have the correct support which business needs to combat the economic onslaught which is upon us; so, we have to develop capability over 3 levels.



1. Internal L&D capability to enable us to support organisational transformation
2. External L&D support for companies that don't have L&D departments (SMEs for example)
3. Those who want to develop a new career that have a flair for creativity through the use of technology

Why is this programme different?

This programme will give you the confidence and competence to be able start the journey from initial programme design through to delivery and evaluation through the development of a solid digital skills set; which will enable you to develop functional and solid digital content which is quick to collate and use.

This is a very practical hands on programme which is delivered as a 5-day residential course at our facilities in the Lakes or virtually online.

Unique selling points...

- Provision of free accommodation/food whilst in the Lakes on the residential
- A strategic focus from initial programme design through to programme delivery and evaluation
- Online LinkedIn group community post course for your support
- Location to develop content (it can't get much better than the Lakes)

Really important

'We have spoken to some of our customers from the industry and this is what they want'

- Functional blended programmes which work
- Programmes which are quick to put together
- Solid in their design so that they don't fall over once developed

To enquire about any of these courses please call us on 0845 094 0587 or mail us on info@resultsdrivengroup.co.uk or register online on www.resultsdrivengroup.co.uk

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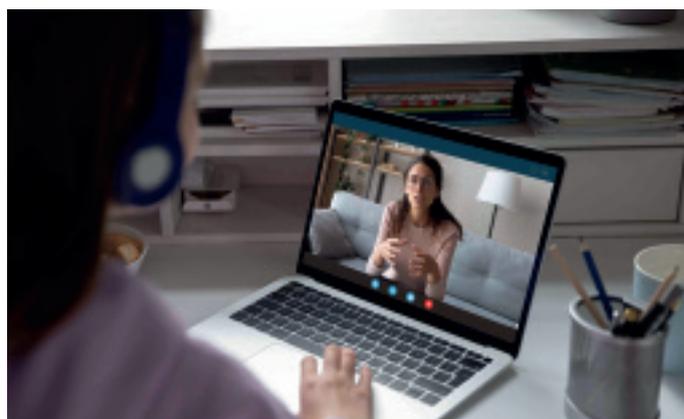
The team

The programme is fronted by Ady Howes our digital skills master craftsmen when it comes to all things digital; the content Ady develops is used to inspire learning, share knowledge or connect people.

From a visual perspective, he has experience working with video, design and animation. In audio; recording, editing, voice work in video and eLearning. And to get interactive, he gets his sleeves rolled up with communities of practice, instructional design and social media. He is interested in content that is live and on-demand.

The programme is supported by Chris Goodwin (Mr blended learning), Chris has been in the L&D theatre for over 23 years now and it an experiential L&D specialist who uses the Lakes as his playground to deliver programmes which really create impact.

The programme is limited to 10 delegates so to enhance the 1-1 learning experience



Who should attend the programme?

Either internal or external L&D professionals who want to create impact with their delivery through the maximization of the blended learning experience though the development of online content which creates a buzz!!

Programme outline

Digital Learning and Development Skills Business partnering Development Programme

5-day residential development programme held in a stunning location in the Lakes

Day 1 – Morning – Building a strategy

This session will look at how to develop a strategy for organisational learning which makes use of digital. We will look at realistic business issues and challenges and what strategies are needed to resolve them. You will spend some time considering the challenges of your own organisation whilst listening to those of other delegates to formulate your own strategy.

This session will also inform you of the potential ROI which can be gained through the development of the correct digital learning strategy.

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Day 1 – Afternoon – Virtual Classroom

During this session, we will consider the virtual classroom as part of the digital mix.

1. Identify the differences and similarities between a real and a virtual classroom
2. Discuss the skills required in virtual classroom design and delivery
3. Explore different platforms for virtual classroom delivery
4. Practice using a virtual classroom as a learner and facilitator

Day 2 and Day 3 a.m. – Developing Content

This day is focussed on developing content. We will explore different approaches to developing content including video, audio, presentations and animations

1. Discuss the steps involved in developing digital content
2. Explore the options to create digital content
3. Create digital content using a variety of tools



Day 3 p.m. – Social Media

In this session, we'll explore the role of Social Media in organisational learning.

1. Learn some techniques to use social media as a way to curate content
2. Explore the use of social media as a learning conversation tool

Day 4– Putting it Together

1. Now build a programme using all the tips, tools and techniques we have covered over the course to date

Day 5 Review, action planning and close

On this final day, we'll carry out a review of what's been covered and develop individual action plans to take back to your organisation.

1. Carry out a review of what's been covered through the week
2. Construct your own action plan to take back to your organisation

Please note: learners will need to bring their own laptops / tablets and will need access to basic tools, i.e. a recent version of Microsoft Office, free or open source audio, video and picture editors (unless, of course, they own professional tools). A list of recommended tools will be provided on enrolment with the joining instructions.

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Programme dates

The residential programme is delivered as a 5-day residential course at our facilities in the Lake District in Keswick, Cumbria.

Option one – Residential course in Keswick, Cumbria – 5 days – 11:00 on day 1 to 15:00 on day 5

Programme 1:- 31 August 2020 – 4th September 2020

Programme 2:- 22nd – 26th March 2021

Option two – Online course

10 x 3 hours session, we are collating a list of delegates for this and then will set the dates in the future

Programme cost

Residential course

The programme cost including, (accommodation and all meals if in Keswick), digital learning

development modules, online learning materials, skills assessments, experiential learning, and certification is £2495 + VAT per delegate

Online course

10 x online 3-hour sessions is £1995 + VAT per delegate

Flexible payment terms

For delegates who are self-funding it is possible to set up an interest free 6 – 12 - month payment plan by direct debit any of these courses please call us on 0845 094 0587 or mail us on info@resultsdrivengroup.co.uk

Group size

This programme is limited to 12 delegates

Inhouse delivery options

Contact us if you want to run this programme in house, we need a minimum of 8 delegates for it to be viable for us

Next steps

If you want to enrol on the course or have any queries then please call us on 0845 094 0587 or fill in a registration form online or email us on info@resultsdrivengroup.co.uk



Open residential courses in the Lake District with Results Driven Group

What makes the results driven experience different from any other residential course?

Firstly we will start with the location...

The northern Lake District around Keswick and Derwent Water is arguably one of the most beautiful areas in the UK, it does not matter which time of year you are there, the panorama is always changing and the views are always stunning...



Secondly we use nature as a metaphor for learning...

We believe that you think and work differently according to the environment you are exposed to and work in, we use all of the elements of nature to enhance the learning experience and take you out on each day of the programme to experience learning outdoors...☺

“All of the activities we use are safe and are tailored to the capabilities of each group”

Earth – the landscape around us, the Mountains, Valleys and different vistas according to the seasons

Air – the different forces that the wind can create and the effect on the landscape that it has is awe inspiring!!

Fire – the strength of the sun and difference it can make to a view or an experience or how you feel allows you to reflect and look at things from different perspectives

Water – the lakes and the rain, the background vistas that you can embrace in the different seasons make this a stunning place to learn

Client testimonial

Fantastic way to learn and improve your skills. Environment unbelievable, enthusiastic trainer and the chance to meet an interesting group of people to exchange views and theories.

Debbie Frisker

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Thirdly, the delegate experience is completely different...

Normally on a residential course you would just turn up at 0930 in the morning and then go home at 1600 back to your Hotel, as part of the programme we spend time learning together, undertaking activities together, eating together and most of all having FUN, one delegate recently described this as Homeliness, and that he has never come across this type of experience before on a training course...

Client testimonial

A fast moving inspirational course which utilises a range of teaching methods in beautiful surroundings...

Lisa Aitken

And finally the networking aspect...

This is something you can never recreate on a closed course programme, when you mix up clients who come from the public, private and third sectors, who have had completely different life experiences, different perspectives of how things work and job roles – then anything can happen!!, it is usually pretty special and we have seen long lasting friendships developed over the time that they spend with us in the Lakes...

Your accommodation whilst in Keswick...

We have 3 beautiful Houses in Keswick where you will stay whilst on your residential course in the Lakes, you will have your own bedroom and you will be fully catered for as well over the period of your stay...

If you would like to see the properties, then please visit; www.newlandshousekeswick.co.uk for further information

Hopefully this will give you an insight to why the results driven learning experience is different...

Regards

Chris Goodwin – MD – Results Driven Group