

**The CMI Level 7 Diploma  
in  
Strategic Management & Leadership  
Residential Programmes in Keswick,  
Cumbria  
or  
Open Courses in London & Dubai**



## The CMI Level 7 Diploma in Strategic Management & Leadership

### Introduction

This 'tools' based leadership development programme focuses on the practicalities of leadership from a delivery perspective and, through a series of competency based leadership skills assessments and experiential leadership development exercises, develops confidence within the leader

This programme is delivered over 9 days as a residential course in the Lake District (one 4 day residential block and then another 5 day residential block) or as a 9 day open course with the first 4 days in London at 1 day per month and module 2 as a 5-day residential course in the Lake District

The programme is both blended and experiential in its nature with a range of online activities undertaken pre and post course through our CMI online learning and development portal Management Direct

### Who should attend?

Experienced or aspiring senior managers/directors/future leaders in your organisation

### Accreditation

This programme is accredited to the CMI Level 7 Diploma in Strategic Management and Leadership

### Group size

This programme is limited to 12 delegates

### Developing your leadership capability?

Becoming a more effective leader involves delegates in a complex process of changing behaviours, based on an understanding of leadership and on the development of a range of personal and interpersonal skills

Simply understanding what leadership involves, or developing insight into the effect of one's own emotional state or values on decision-making, or being good at communicating with others is not sufficient, although each is a necessary component of any leadership role

It is the synthesis of this that enables effective leaders to recognise the effect of their own behaviours on other people and on the organisation, and to manage those behaviours to achieve the goals that they have agreed

Our CMI Level 7 Diploma in Strategic Management and Leadership development programmes place great emphasis on developing this ability; if you are to continue to improve your performance beyond the programme – hence the results driven focus!!

Developing your leadership capability is an important characteristic of all successful leaders that they can reflect on their experiences and learn from them – effective leaders are not afraid of making mistakes, only of repeating mistakes



This ability, to learn and develop, is integral to CMI Level 7 Diploma in Strategic Management and Leadership

The CMI Level 7 Diploma in Strategic Management and Leadership consists of five assignments which are as follows:

1. **Strategic leadership**, which involves delegates developing the skills of the strategic leader
2. **Implementing organisational change strategies**, results in you in driving through change in your respective organisation
3. **Personal leadership development as a strategic manager**, you will identify the skills that will enable you to achieve your strategic ambitions and manage your own leadership development and advocate a staff welfare environment that supports organisational values
4. **Conducting a strategic management project**, you will develop a company-based investigative project, drawing together all your skills learnt during the course and applying them to a specific issue or problem
5. **Developing performance management strategies**, you will examine the links and how to manage the performance of a team to ensure their contribution to the overall strategic objectives and the tools and techniques available to set targets and measure future team performance



'On completion of this course you will be entitled to use the designatory letters MCMI'

## Programme content

### Module one – Strategic leadership

This module is about understanding strategic leadership skills and strategies and the understanding of ethical and cultural issues within your organisation.

- Develop the ability to be able to analyse the impact of the organisation's culture and values on strategic leadership
- Debate how organisational specific, legal, regulatory and ethical requirements impact on strategic leadership demands
- Learn how to evaluate current and emerging social concerns and expectations impacting on strategic leadership in your organisation
- Discuss the relationship between strategic management and leadership in your organisation
- Learn how to evaluate leadership styles and their impact on strategic decisions
- Discuss why leadership styles need to be adapted in different situations
- Learn how to evaluate the impact of leadership styles on your organisation
- Learn how to evaluate two differing leadership strategies
- Determine situational variables which could cause a change in leadership strategy
- Analyse a leadership strategy to support your organisational direction

## Module two – Implementing organisational change strategies

This module is about identifying, developing and implementing change strategies to meet organisational objectives, using a range of management models, tools and techniques.

- Learn how to use a range of organisational change models or frameworks
- Apply a range of creative problem solving techniques to address change challenges
- Identify and justify change solutions that link to organisational strategic plans
- Learn how to evaluate a range of change implementation models
- Identify the criteria to select a change implementation model that supports organisational change
- Learn how to demonstrate the use of analytical tools to monitor the progress and the effect of change
- Assess monitoring and measurement techniques to change within your organisation
- Learn how to analyse strategies to minimize adverse effects of change
- Identify the processes to review the impact of the change
- Learn how to present the findings of the impact review



## Module three – Strategic planning

This module is about the process of creating and implementing strategic plans

- Identify the organisational strategic aims and objectives
- Assess the impact of stakeholder expectations on a strategic plan
- Determine the alternative strategic options available
- Assess the feasibility of alternative options
- Conduct a risk assessment of preferred alternatives
- Identify the selected strategic directions
- Produce a strategic plan to achieve the selected strategic directions
- Assess the factors to be considered in the implementation of the strategic plan
- Implement the strategic plan
- Determine the processes required to monitor and review the strategic plan
- Evaluate the impact of the strategic plan

## Module four – Conducting a strategic management project

This module is about undertaking projects of strategic organisational importance: determining project objectives, undertaking research and analysis to produce recommendations, and evaluating the impact of the project

- Determine a topic of investigation that has a strategic implication
- Discuss the aim, scope and objectives of the project
- Justify the topic of investigation and its aim, scope and objectives
- Evaluate the project research methodology, including the project structure and research base
- Identify sources of data and information that will support the aim of the project
- Synthesise the data and information for options or alternatives that support the project aims
- Determine an option or alternative that supports the project aims
- Evaluate the research analysis to enable conclusions to be made
- Recommend a course of action that achieves the project aim
- Analyse the impact of the recommendations
- Evaluate the medium to be used to present the result of the project
- Produce the results of the investigative project
- Evaluate the impact of the investigative project



## Module five – Developing performance management strategies

This module is about ensuring that the performance of the team contributes to meeting strategic objectives

- Assess the links between team performance and strategic objectives
- Evaluate tools and techniques available to set team performance targets
- Assess the value of team performance tools to measure team performance
- Determine required performance targets within teams against current performance
- Discuss the need to encourage individual commitment to team performance in achievement of organisational objectives
- Relate the application of delegation, mentoring and coaching to the achievement of the organisational objectives
- Evaluate a team performance plan to meet organisational objectives
- Assess the process for monitoring team performance and initiate changes where necessary

- Evaluate team performance against agreed objectives of the plan
- Evaluate the impact of the team performance in contributing to meeting strategic objectives
- Determine influencing and persuading methodologies to gain the commitment of individuals to a course of action
- Discuss the impact of individual dynamics, interests and organisational politics on securing the commitment of individuals to a course of action

## Progression – Becoming a Chartered Manager

Chartered Manager is the highest status that can be achieved in the management profession. Awarded only by

CMI, it's recognized and valued across all sectors. Chartered Managers' satisfaction with the accreditation is remarkably high – giving a net promoter score of +67 (CMI, March 2015)

## The impact of chartered manager

A Chartered Managers average added value to their organisation.

£391,443



## Better managers...

96% use Chartered Manager as proof of leading people & managing change

## Achieving results

73% exceeding targets. 86% improving operations. 80% new product development

## Confident leaders

96% use Chartered Manager to showcase their continual learning & growth

## Excelling managers...

83% say they are better managers after achieving Chartered status

## Positive leaders

92% report greater self-awareness

## Client testimonial

*“A thoroughly enjoyable course, delivered in a beautiful location; with a course leader who not only delivers with enthusiasm but has a profound knowledge of his subject as well!!!”*

*SMT Member – Construction Company*



## Programme dates

\*Option one – Residential course in Keswick, Cumbria – 9 days in total, Module one is a 4 day block and module 2 is a five day block\*

Choose any of the date options for module one: \*The Diploma can be undertaken before the Certificate as the assignments don't follow on from each other\*

## Module one options

Module one: – 10th – 13th September 2018

Module one: – 7th – 10th January 2019

Module one: – 17th – 20 June 2019

## Module two options

Module two: – 10th – 14th December 2018

Module two: – 24th – 28th June 2019

\*Option two – Open course in London and residential course in Keswick, Cumbria – 9 days in total Module one is over 4 days in London at one day every two weeks and module 2 is a five day residential block in Keswick, Cumbria\*

This first 4 days of this course will take place at our training centre in London on the following dates;

Module one: – 2nd October 2018; 15th October 2018; 7th November 2018; 20th November 2018

In house delivery options

Module one: – 1st May 2019; 15th May 2019; 3rd June 2019; 18th June 2019

## In house delivery options

We can deliver this program in house for a minimum of 7 delegates, contact us for further details

## \*Next steps\*

If you want to enrol on the course or have any queries then please call us on 0845 094 0587 or fill in a registration form online or email us on [info@resultsdrivengroup.co.uk](mailto:info@resultsdrivengroup.co.uk) or

[www.resultsdrivengroup.co.uk/home.aspx](http://www.resultsdrivengroup.co.uk/home.aspx)

## The cost

The programme cost including, (accommodation and all meals if in Keswick), leadership development modules, online learning materials, leadership assessments, experiential learning, registration, accreditation and certification is £4190 + VAT per delegate.

## Flexible payment terms

£4190 + VAT = £5028 spread over 18 months = £279.33 per month

\*If you are self-funding then a 30% deposit will be taken on booking, which will secure your place on the course\*

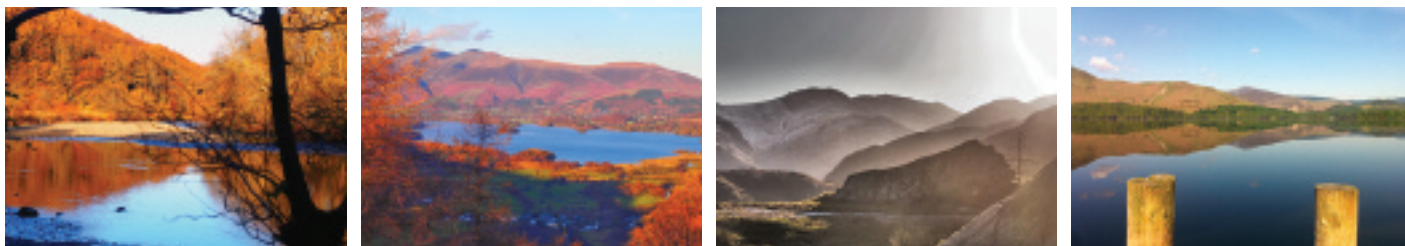
For the balance it is then possible to set up a 18 payment plan by direct debit or credit card for the remaining balance

## Open residential courses in the Lake District with Results Driven Group

What makes the results driven experience different from any other residential course?

Firstly we will start with the location...

The northern Lake District around Keswick and Derwent Water is arguably one of the most beautiful areas in the UK, it does not matter which time of year you are there, the panorama is always changing and the views are always stunning...



Secondly we use nature as a metaphor for learning...

We believe that you think and work differently according to the environment you are exposed to and work in, we use all of the elements of nature to enhance the learning experience and take you out on each day of the programme to experience learning outdoors...?

“All of the activities we use are safe and are tailored to the capabilities of each group”

**Earth** – the landscape around us, the Mountains, Valleys and different vistas according to the seasons

**Air** – the different forces that the wind can create and the effect on the landscape that it has is awe inspiring!!

**Fire** – the strength of the sun and difference it can make to a view or an experience or how you feel allows you to reflect and look at things from different perspectives

**Water** – the lakes and the rain, the background vistas that you can embrace in the different seasons make this a stunning place to learn

### Client testimonial

*Fantastic way to learn and improve your skills. Environment unbelievable, enthusiastic trainer and the chance to meet an interesting group of people to exchange views and theories.*

Debbie Frisker





Thirdly, the delegate experience is completely different...

Normally on a residential course you would just turn up at 0930 in the morning and then go home at 1600 back to your Hotel, as part of the programme we spend time learning together, undertaking activities together, eating together and most of all having FUN, one delegate recently described this as Homeliness, and that he has never come across this type of experience before on a training course...

### Client testimonial

*A fast moving inspirational course which utilises a range of teaching methods in beautiful surroundings...*

Lisa Aitken

And finally the networking aspect...

This is something you can never recreate on a closed course programme, when you mix up clients who come from the public, private and third sectors, who have had completely different life experiences, different perspectives of how things work and job roles – then anything can happen!!, it is usually pretty special and we have seen long lasting friendships developed over the time that they spend with us in the Lakes...

Your accommodation whilst in Keswick...

We have 3 beautiful Houses in Keswick where you will stay whilst on your residential course in the Lakes, you will have your own bedroom and you will be fully catered for as well over the period of your stay...

If you would like to see the properties, then please visit; [www.newlandshousekeswick.co.uk](http://www.newlandshousekeswick.co.uk) for further information

Hopefully this will give you an insight to why the results driven learning experience is different...

Regards

Chris Goodwin – MD – Results Driven Group