

The Chartered Management Institute (CMI) Level 7 Award and Certificate in Strategic Management and Leadership

4 day Residential Programme in
Keswick, Cumbria and 4 day Open
Course in London



These 'tools' based leadership development programme(s) focus on the practicalities of leadership from a delivery perspective and, through a series of competency based leadership skills assessments and experiential leadership development exercises, develops confidence within the leader

The Keswick programme makes use of the vista of the Lake District as we will be working outside each day on the reflective and experiential aspect of the programme, if attending the open course in London, this is achieved by attending the 4 day programme over a 8 week period at one day every two weeks

The programme is both blended and experiential in its nature with a range of online activities undertaken pre and post course through our CMI online learning and development portal [Management Direct](#)

Who should attend?

[Experienced](#) or [aspiring](#) senior managers/directors/future leaders in your organisation

Accreditation

This programme is accredited to the CMI Level 7 Award and Certificate in Strategic Management and Leadership

Group size

This programme is limited to 12 delegates

Developing your leadership capability?

Becoming a more effective leader involves delegates in a complex process of changing behaviours, based on an understanding of leadership and on the development of a range of personal and interpersonal skills

Simply understanding what leadership involves, or developing insight into the effect of one's own emotional state or values on decision-making, or being good at communicating with others is not sufficient, although each is a necessary component of any leadership role

It is the synthesis of this that enables effective leaders to recognise the effect of their own behaviours on other people and on the organisation, and to manage those behaviours to achieve the goals that they have agreed

Our CMI Level 7 Award and Certificate in Strategic Management and Leadership development programmes place great emphasis on developing this ability; if you are to continue to improve your performance beyond the programme – hence the [results driven focus](#)

Developing your leadership capability is an important characteristic of all successful leaders that they can reflect on their experiences and learn from them – effective leaders are not afraid of making mistakes, only of repeating mistakes

This ability, to learn and develop, is integral to CMI Level 7 Award and Certificate in Strategic Management and Leadership

The CMI Level 7 Award in Strategic Management and Leadership consists of one assignment which is [Strategic leadership](#), the Certificate has 2 assignments, [Strategic leadership](#) and [Implementing organisational change strategies](#), the first of which involves delegates developing the skills of the strategic leader and the second in driving through change in your respective organisation post course



Module one – Strategic leadership

This module is about understanding strategic leadership skills and strategies and the understanding of ethical and cultural issues within your organisation.

- ▶ Develop the ability to be able to analyse the impact of the organisation's culture and values on strategic leadership
- ▶ Debate how organisational specific, legal, regulatory and ethical requirements impact on strategic leadership demands
- ▶ Learn how to evaluate current and emerging social concerns and expectations impacting on strategic leadership in your organisation
- ▶ Discuss the relationship between strategic management and leadership in your organisation
- ▶ Learn how to evaluate leadership styles and their impact on strategic decisions
- ▶ Discuss why leadership styles need to be adapted in different situations
- ▶ Learn how to evaluate the impact of leadership styles on your organisation
- ▶ Learn how to evaluate two differing leadership strategies
- ▶ Determine situational variables which could cause a change in leadership strategy
- ▶ Analyse a leadership strategy to support your organisational direction



Module two – Implementing organisational change strategies

This module is about identifying, developing and implementing change strategies to meet organisational objectives, using a range of management models, tools and techniques.

- ▶ Learn how to use a range of organisational change models or frameworks
- ▶ Apply a range of creative problem solving techniques to address change challenges
- ▶ Identify and justify change solutions that link to organisational strategic plans
- ▶ Learn how to evaluate a range of change implementation models
- ▶ Identify the criteria to select a change implementation model that supports organisational change
- ▶ Learn how to demonstrate the use of analytical tools to monitor the progress and the effect of change
- ▶ Assess monitoring and measurement techniques to change within your organisation
- ▶ Learn how to analyse strategies to minimize adverse effects of change
- ▶ Identify the processes to review the impact of the change
- ▶ Learn how to present the findings of the impact review

Progression – Becoming a Chartered Manager

Chartered Manager is the highest status that can be achieved in the management profession. Awarded only by CMI, it's recognized and valued across all sectors. Chartered Managers' satisfaction with the accreditation is remarkably high – giving a net promoter score of +67 (CMI, March 2015)

The impact of chartered manager

A Chartered Managers average added value to their organisation.

£391,443

Better managers...

96% use Chartered Manager as proof of leading people & managing change

Achieving results

73% Exceeding targets. 86% improving operations. 80% new product development

Confident leaders

96% use Chartered Manager to showcase their continual learning & growth

Excelling managers...

83% say they are better managers after achieving Chartered status

Positive leaders

92% report greater self-awareness

Client testimonial

“The Trainer is full of energy and reinforced the fact that there is always an achievable solution with good communication in any given situation.”

Area Manager – Charity



Programme dates

****4 Day Residential Course in the Lake District****

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Programme 1

From 11:00 on 11 September 2017 to 16.00 on 15 September 2017

Programme 2

From 11:00 on 15 January 2018 to 16.00 on 18 January 2018

Programme 3

From 11:00 on 11 June 2018 to 16.00 on 14 June 2018

Option 2

****4 Day Open Course in London****

Programme 4

4 October 2017; 17 October 2017; 8 November 2017; 21 November 2017

Programme 5

17 April 2018; 1 May 2018; 16 May 2018; 5 June 2018

The Cost

The CMI Level 7 Award in Strategic Management and Leadership

The programme cost including, accommodation and all meals, leadership development modules, online learning materials, leadership assessments, experiential learning, registration, accreditation and certification is £1995 + VAT per delegate.

The CMI Level 7 Certificate in Strategic Management and Leadership

The programme cost including, accommodation and all meals, leadership development modules, online learning materials, leadership assessments, experiential learning, registration, accreditation and certification is £2095 + VAT per delegate.

If attending the open programme in London, the prices remain the same but we do not provide the accommodation as the course is not residential

Flexible payment terms

It is possible to set up a 6 to 12 month payment plan for delegates who are self-funded.

We can deliver this program in house, contact us for further details.

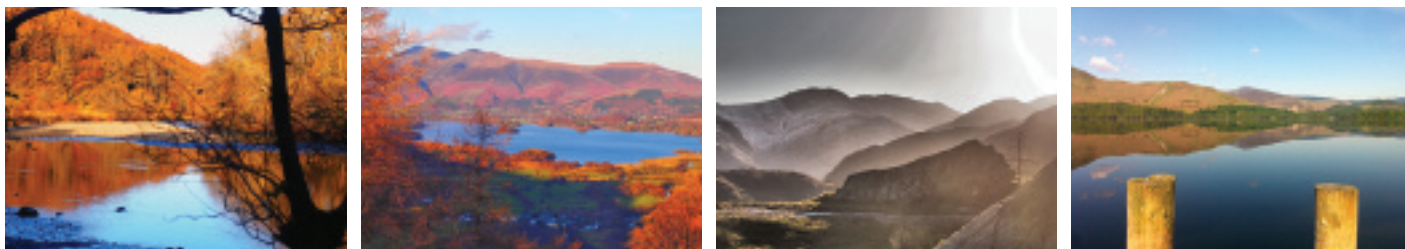


Open residential courses in the Lake District with Results Driven Group

What makes the results driven experience different from any other residential course?

Firstly we will start with the location...

The northern Lake District around Keswick and Derwent Water is arguably one of the most beautiful areas in the UK, it does not matter which time of year you are there, the panorama is always changing and the views are always stunning...



Secondly we use nature as a metaphor for learning...

We believe that you think and work differently according to the environment you are exposed to and work in, we use all of the elements of nature to enhance the learning experience and take you out on each day of the programme to experience learning outdoors...?

“All of the activities we use are safe and are tailored to the capabilities of each group”

Earth – the landscape around us, the Mountains, Valleys and different vistas according to the seasons

Air – the different forces that the wind can create and the effect on the landscape that it has is awe inspiring!!

Fire – the strength of the sun and difference it can make to a view or an experience or how you feel allows you to reflect and look at things from different perspectives

Water – the lakes and the rain, the background vistas that you can embrace in the different seasons make this a stunning place to learn

Client testimonial

Fantastic way to learn and improve your skills. Environment unbelievable, enthusiastic trainer and the chance to meet an interesting group of people to exchange views and theories.

Debbie Frisker



Thirdly, the delegate experience is completely different...

Normally on a residential course you would just turn up at 0930 in the morning and then go home at 1600 back to your Hotel, as part of the programme we spend time learning together, undertaking activities together, eating together and most of all having FUN, one delegate recently described this as Homeliness, and that he has never come across this type of experience before on a training course...

Client testimonial

A fast moving inspirational course which utilises a range of teaching methods in beautiful surroundings...

Lisa Aitken

And finally the networking aspect...

This is something you can never recreate on a closed course programme, when you mix up clients who come from the public, private and third sectors, who have had completely different life experiences, different perspectives of how things work and job roles – then anything can happen!!, it is usually pretty special and we have seen long lasting friendships developed over the time that they spend with us in the Lakes...

Your accommodation whilst in Keswick...

We have 3 beautiful Houses in Keswick where you will stay whilst on your residential course in the Lakes, you will have your own bedroom and you will be fully catered for as well over the period of your stay...

If you would like to see the properties, then please visit; www.newlandshousekeswick.co.uk for further information

Hopefully this will give you an insight to why the results driven learning experience is different...

Regards

Chris Goodwin – MD – Results Driven Group